

Global Promotion Services rewards you when you buy HP



Let HP give you even more rewards when you participate in Global Promotion Services. HP offers a variety of special promotions when you buy HP products, from simple cash-back and incentive programs to our exclusive trade-in programs.

With Global Promotion Services, you can

- Lower the cost to upgrade to HP products
- Receive great rewards
- Maximize the value of your aging technology
- Participate in our award-winning environmentally-sound programs
- Use a simple online website and get your reward fast
- Minimize the risk of buying a new solution

Our services provide a seamless way to help make HP products more affordable, simplify the removal of sensitive data and preserve the environment.

About Us

Global Promotion Services is an integral part of Sales Operations.



Learn more at hp.com/go/promotions

Our current portfolio of Global Promotion Services



Trade-In. Let us help you put older equipment to good use by extracting value from it to go towards the purchase of your new HP solutions.

- Trade in a wide variety of HP or competitor
- Help simplify the removal of sensitive data
- Help reduce the headaches associated with asset recycling and preserve the environment by promoting re-use



Cashback. Take advantage of additional rebates for new purchases.

- Get the greatest value for your money
- Get rewarded with an attractive cashback when you purchase eligible HP products
- Receive your cashback fast



Incentives. Receive an incentive when you purchase or lease new HP products.

- Enjoy an ancillary piece of equipment free with your new solution
- Enjoy a bonus gift shipped right to your door just for purchasing HP



Warranty. Enjoy a longer period of support services.



The custom solution. We make trade-in engagements convenient, safe and cost effective for customers that ask for more than our standard offers.

- Deliver current market value using our competitive bidding process
- Quote across multiple product lines



Buy & Try. Get a money back guarantee with your purchase of HP products so that you can return it if you are not entirely satisfied after the contracted trial period.

- Great opportunity to take the product for a comprehensive test run
- Minimize risk of buying new equipment



Loyalty Program. Partners collect points with every purchase to redeem for various incentives.

- Partners benefit for their loyalty and get more incentives when they buy more at HP
- Redemptions are cash, vouchers or other creative incentives