



1. Definitions:

The "Promotional Period" for "HP Latex L700W &800W Trade in and Trade up promotion" for West and East Malaysia starts at 09.00AM (Malaysia Time) on 12<sup>st</sup> February 2021 and ends at 11.59PM (Malaysia Time) on 31<sup>st</sup> July 2021.

"Participating Partner" is a reseller authorized by the Promoter to sell the Eligible Products in Malaysia.

"Eligible Product" means one of the following purchases of HP Printer SKU's sold through a Participating Partner to an end user:

Part Number	Description
YOU22B	HP Latex 700 64"
YOU23B	HP Latex 700W 64"
YOU21B	HP Latex 800 64"
3XD61B	HP Latex 800W 64"

"Trade-In Product" means one of the following HP Large Format Printer SKUs

Trade-In Product
HP Latex 210 61"
HP Latex 25500 42"
HP Latex 25500 60"
HP Latex 260 61"
HP Latex 26500 61"
HP Latex 280 104"
HP Latex 310 54"



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HP Latex 360 64"

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HP Latex 370 64"

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HP Latex 330 64"

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"Participant" means a Malaysian resident with a registered business with a Business Number trading in Malaysia, who purchases an Eligible Product from a participating HP Reseller or HP Direct during the Promotional Period and is the end user of that Product. The Promoter, its affiliates, resellers of HP products and any agencies associated with this Promotion, their employees and those employees' immediate families are ineligible to participate.

"End user" is a Participant who purchases an Eligible Product (from a participating HP Reseller or HP Direct), for business use in Malaysia and not for resale, re-supply or export.

"Promoter" means HP PPS Sales Sdn Bhd (1129628 X) having its place of business at Plaza Zurich, Ground Floor Customer Service, Block B, 12 Jalan Gelenggang, Bukit Damansara, 50490 Kuala Lumpur, Malaysia.

"Promotion" means the "HP Latex L700W &800W Trade in and Trade up promotion" run by the Promoter for the Promotional Period.

"Tax Invoice" means a tax invoice compliant with the provisions under applicable Malaysian tax laws.

"Reward" means items outlined in the Reward Table below in accordance with the Eligible Product/s sold during the Promotional Period upon trade in of eligible Trade-In Product.

Part Number	Description	Reward
YOU22B	HP Latex 700 64"	U22V0E HP 5 years Parts Coverage w/DMR for Latex 700 worth RM15,260 (incl SST)
YOU23B	HP Latex 700W 64"	U22V2E HP 5 years Parts Coverage w/DMR for Latex 700W worth RM22,600 (incl SST)
YOU21B	HP Latex 800 64"	U22V1E HP 5 years Parts Coverage w/DMR for Latex 800 worth RM17,380 (incl SST)
3XD61B	HP Latex 800W 64"	U22V3E HP 5 years Parts Coverage w/DMR for Latex 800W worth RM28,180 (incl SST)



Information on how to enter this Promotion, Redemption details, and Reward form are part of these terms and conditions. By submitting an entry, the Participant agrees to these terms and conditions.

2. Entry for the Promotion is only open to a Participant. Entries must be submitted by the Participant. The Promoter reserves the right to verify the validity of each entry, including whether the entrant qualifies as a Participant. The Promoter reserves the right to disqualify any Participant or person tampering with, or conspiring with another person to tamper with, the entry process or any entrant who does not meet the eligibility requirements or does not comply with these terms and conditions.
3. A Participant may make Reward claims during the Promotional Period Eligible Products purchased. Only one claim will be accepted for each Eligible Product sold to each Participant. HP may conduct audit calls to End Users to verify that the Eligible Product was purchased during the Promotional Period and has not been returned. If an Eligible Product is returned, the Promoter reserves the right to revoke any Rewards provided as part of the claim.
4. To enter the Promotion and make a Reward claim the following steps must be completed:
  - a. during the Promotional Period, the Participant must purchase Eligible Product in Malaysia in a single transaction from a Participating Partner an Eligible Product and be the End User of those Eligible Products;
  - b. the Participant must fully and correctly lodge a claim at [www.hp.com/my/latexrewards](http://www.hp.com/my/latexrewards) and provide the following correct details in the online Promotion entry form: end user( Company) name, end user (Contact person ) first name & last name, address, contact details, Eligible Product Part Number, Eligible Product Serial Number and a Photo/scan copy of the corresponding Tax Invoice for the sale of Eligible Products (hand written tax invoices and delivery dockets will not be accepted as proof of purchase), by the Closing Date;
  - c. upload the supporting Tax Invoice to the Promotion website at [www.hp.com/my/latexrewards](http://www.hp.com/my/latexrewards) as a PDF, JPG or other supported file type using the document upload facility that will be provided at the website the corresponding Tax Invoice submitted must contain the following:
    - i. End-user (Company) name
    - ii. End-user (Contact person) first & last name
    - iii. End-user (customer) contact number
    - iv. Participating Partner company name
    - v. Participating Partner company registration number
    - vi. sale purchase date
    - vii. list of Eligible Products sold
    - viii. invoice number
  - d. book in an appointment for the collection of the Trade-In Product(s) in accordance with clause 7 below. All entries must be submitted online by 5.00PM (Malaysia time) on or before 7<sup>th</sup> August 2021.

Any claim submitted without the required proof of purchase documentation as listed above will be rejected. All documentation must be submitted by the Closing Date. Any documentation received after this date will not be validated and the corresponding claims declined. If the Reward claim meets the Promotion terms and conditions, the Participant will receive a claim approval email to the email address that was nominated in Clause 4 (b) by the Participant.

5. Additional Trade-In Terms:

- a. only one Trade-In Product can be traded-in against each Eligible HP Product purchased;
- b. HP may request the serial numbers of the Trade-In Product(s) and Eligible Product(s) from Participant.
- c. Notwithstanding anything else in these terms and conditions, no Trade-In Rebate is available for Trade-In Product (s) traded in against Eligible Product(s) that have been ordered under a leasing or rental agreement unless



Participant has full and unencumbered title to the Trade-In Product(s).

6. Collection of Trade-In Product(s): Participant must make the Trade-In Product available for collection by or on behalf of HP within 7 days of the Participant submitting a Trade-In Request. Where there is more than one Trade-In Product all Trade-In Product(s) must be made available for collection at the same time and at the same location unless otherwise instructed by HP. The Trade-In Product must be available for collection at a ground level loading area. Participant must ensure that the Trade-In Product(s) are de-installed and appropriately packaged for transport by the time of collection. The collection of the Trade-In Product(s) by or on behalf of HP is final, and no Trade-In Product(s) or any part thereof will be returned to Participant. Subject to any provision to the contrary in clause 8 of these terms and conditions, there will be no charge for collection of Trade-In Product(s) from capital city metropolitan areas. Trade-In Product(s) to be collected from outside that area will incur a shipping charge, which will be deducted from the Trade-In Rebate. HP will provide a quote for such shipping charges. HP reserves the right to request consolidation of Participant's Trade-In Product(s) to designated shipping points. Subject to clause 8 of these terms and conditions, HP reserves the right not to collect and/or not to pay for the collection of the Trade-In Product(s). HP may also, at its discretion, collect other products that are not part of the Trade-In Program for recycling or resale, subject to Participant disclosing the type and volume of such products at the time the collection is arranged. HP reserves the right to charge a fee for logistics and/or recycling of these products.
7. Warranties: Participant warrants to Promoter that: i) when collected, each Trade-In Product will be free of restrictions, contamination, encumbrances or on-going payment obligations; ii) Participant owns the Trade-In Product and use the Trade-In Product(s) for Participant own business and/or personal purposes; iii) Participant will transfer clear title to HP upon collection; iv) Participant is not a rental company, leasing company, brokerage house or agent thereof; v) each Trade-In Product was originally purchased by Participant: vi) from the original vendor of the product or an authorized reseller of that vendor; and vii) not via an auction process.
8. Title to Trade-In Product(s): Title to the Trade-In Product(s) will pass from Participant to the Promoter's business partner or to the Promoter (whichever applicable) upon collection of the Trade-In Product(s) by or on behalf of the Promoter. Risk of loss of, or damage to, the Trade-In Product(s) will remain with Participant until such collection. This does not limit Participant's obligation to ensure that any Trade-in Product is appropriately packaged for transport.
9. The Promoter's decision on all matters pertaining to this Promotion is final and binding and no correspondence will be entered into, except as otherwise stated in these terms and conditions. To the extent permitted by law, the Promoter reserves the right to change, amend or terminate the Promotion at any stage during the Promotional Period. The Promoter reserves the right to verify the validity of each entry and if an entry is invalid the Promoter reserves the right to decline or revoke any Rewards provided as part of the Promotion. The Promoter reserves the right to disqualify any Participant or person tampering with, or conspiring with another person to tamper with, the entry process or any entrant who does not meet the eligibility requirements or does not comply with these terms and conditions.
10. To the extent permitted by law, the promoter shall not be liable for any fault pertaining to the Reward.
11. The Promoter will accept no responsibility for late, lost or misdirected mail. Further, the Promoter shall not be liable for any loss or damage whatsoever incurred (including, without limitation, indirect, consequential or economic loss), or for any personal injury sustained as a result of participating in this Promotion, except for liabilities not excluded by law. Further, to the fullest extent permitted by law, the Promoter excludes liability for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or any website, or any unauthorised intervention, or any combination thereof, including any non-delivery or corruption of entries to the Promoter, injury or damage to



Participants' or any other person's computer related to or resulting from participation in or downloading any materials in this Promotion. The use of any automated entry software or any other mechanical or electronic means that allows a Participant to automatically enter repeatedly is prohibited and will render all entries submitted by that Participant invalid. If the Promoter has not entered into any correspondence with the Participant prior to the Closing Date of this Promotion, it is the responsibility of the Participant to contact the Promoter to ensure his/her claim has been received and/or verified. The Participant will defend, indemnify and hold harmless the Promoter from all claims, losses, liabilities, damages, costs and expenses suffered by the Promoter arising out of or in connection with Participant's acts or omissions under this agreement, including, without limitation, breach of any warranty given by Participant, except to the extent that the claim, loss, liability or damage arises as a result of negligence by the Promoter.

12. Once Reward claims have been received and verified, please allow up to forty-five (45) business days from claim approval and collection of Trade-In Product to receive the Reward via the Participant's details provided in clause 4 (b).
13. The Reward can be used in accordance with the terms and conditions provided by the respective retailer. The promoter will not be responsible for any voucher being declined by any retailer. By accepting the terms and conditions you are aware of details and restrictions of the reward.
14. The Reward claims with purchases of special pricing, bulk deals, special deals and projects will not be entitled to this Promotion.
15. The Promoter does not accept any responsibility for misleading or incorrect information provided by a Participating Partner regarding this Promotion.
16. The Promoter will use the information contained in the Promotion entry form to contact the Participant if there are queries regarding claims, and where to send Reward(s) to.
17. Liability for any tax on any rewards provided to Participants pursuant to this Promotion shall be the sole responsibility of the Participant. It is recommended that Participants should contact their own accountant or taxation advisor in this regard.
18. **PRIVACY NOTICE:** The Promoter collects personal information to conduct the Promotion and may, for this purpose, disclose such information to its related corporate bodies, service providers, suppliers, Participating Partners and agencies assisting with the Promotion, which may be outside the participating country, and to regulatory authorities as required. If the information requested is not provided, the Participant may not participate in this Promotion. The Promoter may contact the Participant from time to time with information about special offers, and products and services that may interest the Participant. Participant may also contact the Promoter to change his or her details. By submitting a Reward claim, you provide your consent and agreement to the terms of this Privacy Notice. If you have any comments or questions on this Privacy Notice, or wish to access or correct your personal data, please contact the Marketing Manager- Nicholas Nyeow ([nicholas.nyeow@hp.com](mailto:nicholas.nyeow@hp.com)).
19. **NOTIS PRIVASI:** Maklumat peribadi anda yang diserahkan kepada HP untuk menyertai Promosi ini, termasuk tanpa terhad nama anda, nombor Kad Pengenalan dan alamat, akan diproses dan adalah dikehendaki untuk pentadbiran penyertaan anda di Promosi ini. Entri yang diserahkan tanpa maklumat peribadi yang diperlukan akan ditolak. HP akan juga menggunakan maklumat peribadi anda untuk berkomunikasi bersama anda tentang produk-produk dan perkhidmatannya, mengemaskinikan anda tentang servis baru dan faedah, dan menyediakan tawaran-tawaran promosi yang dipersonalisasikan untuk anda dan membolehkan anda untuk menyertai peraduan dan survei. Dalam hal ini,



maklumat peribadi anda boleh didedahkan dan dipindahkan kepada penyediapenyedia perkhidmatan kami, pembekal dan / atau ahli gabungan yang boleh ditempatkan di luar Malaysia. Jika anda mempunyai sebarang komen atau soalan mengenai Notis Privasi ini, atau menghendaki akses kepada atau membetulkan maklumat peribadi anda, sila hubungi Marketing Manager- Nicholas Nyeow ([nicholas.nyeow@hp.com](mailto:nicholas.nyeow@hp.com)).

20. These terms and conditions shall be governed by and construed in accordance with the laws in force in Malaysia.