



TERMS AND CONDITIONS

Oldest HP DesignJet ('Promotion')

By participating in the Promotion, Participants agree to be bound by these terms and conditions. Any information or instructions published by the Promoter about the Promotion at www.hp.com/middleeast/oldestdesignjet form part of these terms and conditions ('Terms and Conditions').

A. Promoter

1. Promoter: HP Europe B.V. Amsterdam, Meyrin Branch with address at Route du Nant d'Avril, 150 CH-1217 Meyrin 2, Geneva, Switzerland (the 'Promoter' or 'HP').

B. Description of the Promotion

1. Within this promotion HP rewards the business end-user customer participating with the oldest functional HP DesignJet ('HP Qualifying Product') in Bahrain, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, United Arab Emirates, Morocco, Tunisia, Algeria, with a new HP DesignJet T830 36" multi-function printer ('Reward'). Business end-user customers can apply on the promotion web page providing company contact data and product data. At the end of the Promotional Period, HP will respond to the business customer with the oldest HP DesignJet to ask for a proof of the functionality of the printer in form of a video showing the HP DesignJet in action while printing.
2. The Promotion is valid within the Promotional Period from 01/09/2022 to 31/01/2023, subject to meeting the Terms and Conditions set out hereby.

C. Eligibility

1. The company (private corporate sector) submitting the Claim under this Promotion is in the following referred as 'Participant'.
This promotion does not apply to companies from the public sector/government.
2. To be eligible to participate in the Promotion, Participant must meet the following eligibility requirements ('Eligibility Requirements'):
 - a. Business end-user customers (i.e. business customer purchasing products for their own use);
 - b. Have all information to submit the claim as detailed in Claim registration section;
 - c. Have access to internet in order to submit the claim;
 - d. Meet any additional Specific Promotion Requirements set out in these Terms and Conditions to be eligible to receive the reward under this Promotion.
3. This Promotion is not open to HP employees, their agents, wholesalers, resellers, retail staff, retailers, participating stockiest or anyone connected with this Promotion.

D. Claim

1. Claims must be submitted by the business end-user customer (i.e. customers purchasing products for their own use)



only, and must not be submitted through agents, retailers, resellers, third parties or in bulk.

2. Registration for the promotion must be done online and within the Promotional Period. At the end of the Promotional Period, HP will determine the age of the participating printer based on the serial number. If multiple printers have the same production date, the one registered first will win the prize. HP will respond to the customer with the oldest DesignJet to ask for a proof of the functionality of the printer in form of a video showing the HP DesignJet in action while printing. The proof must be sent within 14 calendar days. For the avoidance of doubt, the date of e-mail requesting the proof counts as day 1. If the participant does not provide proof within this timeframe, the next oldest HP DesignJet will be asked for proof.

E. Claim registration

1. Participants must complete and submit the mandatory information on the online claim form during the Promotional Period:
 - a. Product number and Product Serial number of the HP Qualifying Product;
 - b. Company data (name, address, email).
2. The Proof of functionality (i.e. Video showing the printer in action) must clearly show the model of the HP Qualifying Product and in action printing.
3. For claim status lookup, please check the URL available with the claim validation email. For questions regarding the Promotion or the status of your claim, please email: hprewards@hp.com
4. Participants providing an incomplete claim form will be notified via email and offered the opportunity to provide the required items within seven calendar days. If the participant still fails to comply with the terms and conditions, the claim will be refused. HP will not be liable for any delay in responding outside of the seven-day timeframe.
5. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase/ownership (e.g. Photo of the serial number label, barcodes, as well as the identity, age, and other relevant details of a Participant). This process may involve the Promoter sharing information with third parties.
6. The Promoter reserves the right to disqualify incomplete, fraudulent altered or illegible Claims which do not comply with these Terms and Conditions.
7. If the Participant fails to comply with these Terms and Conditions, the request will be rejected.

F. Reward

1. The Participant with the oldest functional DesignJet will receive a new HP DesignJet T830 36".
2. HP endeavors to organize the reward shipment to the winning Participant within 45 calendar days from receiving the completed request from the Participant and final validation (i.e. proof of functionality video) or as soon as possible thereafter. HP will not be liable where claims are processed outside this timeframe.
3. Participants will be solely responsible for any and all applicable taxes imposed by local tax legislation and any other relevant costs or expenses which are not stated in the Terms and Conditions.
4. The fulfillment will only be made upon HP's satisfaction that the Participant has fully complied with these terms and



conditions and the associated instructions.

G. Personal Data

1. Participants will only need to disclose personal data required for the Promotion. By disclosing this data, the Participants agree that the data will be processed within the context of the Promotion.
2. HP and its assignees will only process the personal data for administration of the promotion in compliance with local laws. The data will be deleted after expiration of the legal retention period.
3. Only with your explicit permission HP may contact you by email with information about products, services, and/or support. This may include new product information, special offers or possibly an invitation to participate in market research.
4. HP recognizes that privacy is a fundamental human right and further recognizes the importance of privacy, security and data protection to our customers and partners worldwide.
5. For information regarding HP's privacy policies and practices, please visit our Personal Data Rights Notice and Privacy Statement at <https://www8.hp.com/us/en/privacy/ww-privacy.html>.

H. General

1. The Reward will not be granted to a Participant who: a) has not registered within the Promotional Period; and/or b) has not completed the claim form correctly; and/or c) has not supplied Proof of Functionality; and/or d) failed in any way to comply with these Terms and Conditions as determined in HP's sole discretion.
2. HP reserves the right to audit all claims to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims and supporting documents. Participants who have been convicted of fraud or misuse of the promotion will be excluded. HP reserves the right to take legal action.
3. In the event of either false, erroneous claims or wrong shipments either submitted by the Participant or made by HP then subject to HP serving not less than days prior written notice the Participant shall return any such false, erroneous reward shipments and the Participant shall hold HP harmless and indemnify HP from any liability, claims, damages and tax liabilities arising in such circumstances.
4. All documentation submitted for this promotion becomes property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and future HP promotions and may result in the submitter being subject to prosecution.
5. The Participant agrees to hold HP free from the responsibility of any liability, claims, damages and tax liabilities that might arise in such circumstances.
6. To the extent allowed by applicable law, the Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; (e) any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents the Participant from or otherwise obstructs him/her in participating in the Promotion; (f) any printing or typographical errors in any materials associated with the Promotion; or (g) any loss, damage or injury of any nature howsoever caused to Participants pursuant to this Promotion. However, nothing in these Terms and Conditions shall act so as to exclude or restrict HP's liability for death or personal injury of Participants proven to be caused by HP's negligence.



7. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
8. HP reserves the right to amend the Terms and Conditions at any time without notice.
9. HP may cancel this Promotion or withdraw this promotion at any time without prior notice.
10. The decisions of HP in respect of any and all aspects of this Promotion will be final and binding.
11. This Promotion is subject to the laws of the Promoter's country. In case of dispute, the courts of the site of the Promoter will have jurisdiction.