



TERMS AND CONDITIONS

HP DesignJet Cashback ('Promotion')

By participating in the Promotion, Participants agree to be bound by these terms and conditions. Any information or instructions published by the Promoter about the Promotion at www.hp.com/il/designjetcashback form part of these terms and conditions ('Terms and Conditions').

A. Promoter

1. HP Israel Ltd., 9 Dafna St., Ra'anana 4366223, Israel (the "Promoter" or "HP").

B. Description of the Promotion

1. End-user customers who purchase a new HP DesignJet Printer detailed in Annex 1 (the "HP Qualifying Product") from either HP or an HP DesignJet Specialist Reseller in Israel within the Promotional Period and send in the original serial number label of their current Epson, Canon or HP Large Format Printer to HP, will be eligible to receive a cashback (exclusively paid by way of bank transfer) by redemption (the "Cashback").
2. The Promotion is valid in respect of HP Qualifying Products listed in Annex 1 during the product validity timeframe set out in Annex 1 and purchased within the Promotional Period from 01/05/2020 to 31/10/2020, subject to meeting the Terms and Conditions set out hereby.
3. Only one (1) claim can be made for each purchased HP Qualifying Product. The Promotion is limited to a maximum of one (1) HP Qualifying Products per end-user customer during the Promotional Period.

C. Eligibility

1. The person or company submitting the Claim under this Promotion is in the following referred as "Participant".
2. To be eligible to participate in the Promotion, Participant must meet the following eligibility requirements ("Eligibility Requirements"):
 - a. Be aged 18 or over;
 - b. End user customers (i.e. customers purchasing products for their own use stated in Proof of Purchase);
 - c. Have purchased product in Israel;
 - d. Have purchased an HP Qualifying Product as described below during Promotional Period;
 - e. Have all information to submit the claim as detailed in Claim registration section;
 - f. Have access to internet in order to submit the claim;
 - g. Meet any additional Specific Promotion Requirements set out in these Terms and Conditions to be eligible to receive the cash under this Promotion.
3. This Promotions is not open to HP employees, their agents, wholesalers, resellers, retail staff, retailers, participating stockiest or anyone connected with this Promotion.
4. This Promotion may not be combined with any other promotional offers or special pricing offered on the HP Qualifying Product.



D. Claim

1. The relevant Cashback value per HP Qualifying Product shall be as set out in Annex 1 at the date of purchase of the HP Qualifying Product.
2. The following products will not qualify as HP Qualifying Products:
 - a. Demonstration, remarketing or used products do not qualify as HP Qualifying Products for this Promotion.
 - b. Products purchased through a loan, hire purchase or credit agreement arranged through the authorized Reseller or Retailer are excluded from this Promotion.
 - c. HP Qualifying Product purchased to be resold or rented to a third party.
3. Claims must be submitted by the end user customer (i.e. customers purchasing products for their own use stated in Proof of Purchase) only, and must not be submitted through agents, retailers, resellers, third parties or in bulk.
4. Registration for the promotion must be done online and within 30 calendar days of purchasing a HP Qualifying Product ("Submission Period"). The date of the invoice shall be considered as the date of purchase. For the avoidance of doubt, the date of purchase counts as day 1. Late submissions will not be eligible for this Promotion.
5. If an HP Product is returned (thus revoking the sales contract) no claim may be made for Reimbursement. In case the Refund value has already been paid, it must be fully paid back to Promoter.

E. Claim submit and Serial Label Logistic

1. After purchasing an HP Qualifying Product, Participants must complete and submit the mandatory information on the online claim form during the Submission Period:
 - a. Product number and serial number of the HP Qualifying Product
 - b. Electronic proof of purchase in the form of the seller's invoice, via scan or e-mail attachment ("Proof of Purchase")
 - c. Personal data and bank details
 - d. Model Name/Picture of the Serial Number Label of the old to be replaced large format printer
2. The Proof of Purchase must clearly show the model and serial number of the HP Qualifying Product, name and address of the purchaser, name and address of the seller and invoice date and purchase price. Proof of order or dispatch note will not be accepted. HP reserves the right to request from the Participant further evidence of purchase and/or ownership (e.g. Photo of the serial number label, barcodes...)
3. The original Serial Number Label of the old to be replaced large format printer has to be sent by post within 10 days after successful claim entry to the following address:

HP International Sar
c/o TechProtect GmbH
Promotion Services
Postfach 1242
D-71088 Holzgerlingen
GERMANY

 1. Once the claim form and supporting documents have been received, HP will send a confirmation of receipt by email from lfp.promotions@gps1.hp.com. The email will confirm whether or not the claim has been successful. HP will endeavor to do this within seven calendar days. It is the participants responsibility to contact the promotions team, if email



confirmation has not been received within this time frame.

4. For claim status lookup, please check the URL available with the claim validation email. For questions regarding the Promotion or the status of your claim, please email: lfp.promotions@gps1.hp.com
5. Participants providing an incomplete claim form will be notified via email and offered the opportunity to provide the required items within seven calendar days. If the participant still fails to comply with the terms and conditions, the claim will be refused. HP will not be liable for any delay in responding outside of the seven-day timeframe.
6. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to generate or require further verification as to proof of purchase/ownership (e.g. photo of the serial number label, barcodes, as well as the identity, age, and other relevant details of a Participant). This process may involve the Promoter sharing information with third parties.
7. The Promoter reserves the right to disqualify incomplete, fraudulent altered or illegible Claims which do not comply with these Terms and Conditions.
8. If the Participant fails to comply with these Terms and Conditions, the request will be rejected.

F. Payment

1. HP endeavors to process valid payment claims in 45 calendar days from receiving the completed request from the Participant and final validation and invoice check or as soon as possible thereafter. HP will not be liable where claims are processed outside this timeframe.
2. The Cashback will be paid by way of bank transfer to individual or company name stated as the purchaser in the Proof of Purchase at the bank account submitted upon registration of the claim and can only be made within a valid bank account within Israel. Bank cheques will not be issued under any circumstances.
3. Participants will be solely responsible for any and all applicable taxes imposed by local tax legislation and any other relevant costs or expenses which are not stated in the Terms and Conditions.
4. The payment will only be made upon HP's satisfaction that the Participant has fully complied with these terms and conditions and the associated instructions.
5. Paying Entity:
HP International Sarl
150 Route du Nant d'Avril
1217 Meyrin 2
Geneva
Switzerland

G. Personal Data

1. Participants will only need to disclose personal data required for the Promotion. By disclosing this data, the Participants agree that the data will be processed within the context of the Promotion.
2. HP and its assignees will only process the personal data in accordance with local law and use it only for the payment of the Promotion. The data will be deleted after expiration of the legal retention period.
3. Only with your explicit permission HP may contact you by email with information about products, services, and/or



support. This may include new product information, special offers or possibly an invitation to participate in market research.

4. HP recognizes that privacy is a fundamental human right and further recognizes the importance of privacy, security and data protection to our customers and partners worldwide.
5. For information regarding HP's privacy policies and practices, please visit our Personal Data Rights Notice and Privacy Statement at <https://www8.hp.com/us/en/privacy/ww-privacy.html>. To exercise your rights of access, rectification, opposition or deletion, please use the 'Privacy Feedback Form' available at <https://www8.hp.com/us/en/privacy/ww-privacy.html>.

H. General

1. The Cashback will not be granted to a Participant who: a) has not purchased a HP Qualifying Product within the Promotional Period; and/or b) has not completed the claim form correctly; and/or c) has not supplied Proof of Purchase; and/or d) has not submitted their claim within the Submission Period; e) has not sent in the original serial number label of the old printer; and/or f) failed in any way to comply with these Terms and Conditions as determined in HP's sole discretion.
2. HP reserves the right to audit all Cashback requests to ensure that the terms and conditions of the promotion have been met and to request additional information regarding any and all claims and supporting documents.
3. In the event of either false, erroneous claims or overpayments either submitted by the Participant or made by HP then subject to HP serving not less than 28 days prior written notice the Participant shall repay or reimburse any such false, erroneous or overpayments and the Participant shall hold HP harmless and indemnify HP from any liability, claims, damages and tax liabilities arising in such circumstances.
4. All documentation submitted for this promotion becomes property of HP and will not be returned. Submission of false, incorrect, misleading or fraudulent documentation may result in disqualification from this promotion and future HP promotions and may result in the submitter being subject to prosecution.
5. The Participant agrees to hold HP free from the responsibility of any liability, claims, damages and tax liabilities that might arise in such circumstances.
6. To the extent allowed by applicable law, the Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; (e) any technical, hardware, software, server, website, or other failures or damage of any kind to the extent that this prevents the Participant from or otherwise obstructs him/her in participating in the Promotion; (f) any printing or typographical errors in any materials associated with the Promotion; or (g) any loss, damage or injury of any nature howsoever caused to Participants pursuant to this Promotion. However, nothing in these Terms and Conditions shall act so as to exclude or restrict HP's liability for death or personal injury of Participants proven to be caused by HP's negligence.
7. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
8. HP reserves the right to amend the Terms and Conditions at any time without notice
9. HP may cancel this Promotion or withdraw this promotion at any time without prior notice.
10. The decisions of HP in respect of any and all aspects of this Promotion will be final and binding.



11. This Promotion is subject to the laws of the Promoter's country. In case of dispute, the courts of the site of the Promoter will have jurisdiction.

ANNEX 1: HP QUALIFYING PRODUCTS.

Please visit www.hp.com/il/designjetcashback for a complete list of HP Qualifying Products.

Code	Qualifying HP Products	Rebate (ILS)	Product availability
3EK10A	HP DesignJet T1600 36-in	ILS 750.00	01/05/2020 - 31/10/2020
W6B55A	HP DesignJet T1700 44-in	ILS 750.00	01/09/2020 - 31/10/2020
T8W16A	HP DesignJet Z6 44" PostScript	ILS 1,550.00	01/09/2020 - 31/10/2020
W3Z71A	HP DesignJet Z9 24" PostScript	ILS 650.00	01/09/2020 - 31/10/2020
W3Z72A	HP DesignJet Z9 44" PostScript	ILS 1,900.00	01/09/2020 - 31/10/2020