



HP Instant Ink x Pearson Rewards Program ("Promotion")

11th March 2022 – 31st July 2022
Terms and Conditions ("Terms")

1. Definitions:

The "Promotional Period" commences at 09.00AM HKST on 11th March 2022 and ends at 11.59PM HKST on 31st July 2022.

("Final Claims Date") means 11.59PM (HKST) on 31st July 2022.

"Participating Partner" is an authorized HP reseller.

"Eligible Product" means any of the following HP Instant Ink Subscription.

"Participant" means a resident of, or business trading in, Hong Kong who purchases an Eligible Product from a Participating Partner in Hong Kong during the Promotional Period and is the End User of that Eligible Product. The Promoter, its related companies, resellers of HP products and any agencies associated with this Promotion, as well as each of these entities' employees and those employees immediate families are ineligible to participate.

"End user" is a Participant who purchases an Eligible Product for his/her or its own personal use from a Participating Partner in Hong Kong and not for resale or re-supply or export.

"Promoter" means HP Inc HK Ltd, 2501-06, 12-16 & Pt. 07, 1111 King's Road, HK.

"Reward" means, Pearson Exercise Access corresponding to each successful Instant Ink trial Participant via email. Each End User can register maximum one (1) time for this promotion.

2. This Promotion is only available to a Participant. Claims must be submitted by the Participant. The Promoter reserves the right to verify the validity of each claim, including whether the claimant qualifies as a Participant. The Promoter reserves the right to disqualify any Participant or person tampering with, or conspiring with another person to tamper with, the claim process or any Participant who does not meet the eligibility requirements or does not comply with these Terms.
3. A Participant may make Reward claims during the Promotional Period and up to the Final Claims Date for all Eligible Products purchased by that Participant during the Promotional Period. HP may conduct audit calls to Participants in order to verify that the Eligible Product was purchased during the Promotional Period and has not been returned. If an Eligible Product is returned the Promoter reserves the right to take back any Rewards provided as part of the claim.
4. To enter the Promotion and make a Reward claim, the following steps must be completed:
 - a. during the Promotional Period, the Participant must join HP Instant Ink trial in Hong Kong and be the End User of those Eligible Products;
 - b. the Participant must fully and correctly lodge a claim at www.hp.com.hk/REG by the Final Claims Date, and provide the following correct details in the online Promotion entry form: end user (customer) first name, end user (customer) last name, email address by the Final Claims Date;



If the reward claim meets the Promotion Terms the Participant will receive a claim approval email to the email address that was nominated in Clause 4 (b) by the Participant.

5. The Participant must activate the Pearson PIN at Pearson website by 15th August, 2022. Pearson PIN only valid for 30 days from activation. The Participant can only access Pearson exercise within 30 days from activation or before 15th September, 2022 (the earlier date).
6. The Promoter's decision on all matters pertaining to this Promotion is final and binding and no correspondence will be entered into, except as otherwise stated in these terms and conditions. To the extent permitted by law, no correspondence will be entered into after three (3) weeks from the Final Claims Date. Proof of sale required as part of the claim validation process must be sent and received by the Final Claims Date. To the extent permitted by law, the Promoter reserves the right to change, amend or terminate the Promotion at any stage during the Promotional Period. The Promoter reserves the right to verify the validity of each entry and if an entry is invalid the Promoter reserves the right to decline, or take back, any Rewards provided as part of the Promotion.
7. If the Reward is unavailable, the Promoter, in its discretion, reserves the right to substitute the Reward with a prize of the equal value and/or specification.
8. To the extent permitted by law, the promoter shall not be liable for any fault pertaining to the Reward.
9. Liability for any tax on any prizes provided to Participants pursuant to this Promotion shall be the sole responsibility of the Participant. It is recommended that Participants should contact their own accountant or taxation advisor in this regard.
10. The Promoter will accept no responsibility for late, lost or misdirected claims and correspondence. Further the Promoter shall not be liable for any loss or damage whatsoever which is suffered (including, without limitation, indirect, consequential or economic loss), or for any personal injury suffered or sustained, as a result of participating in this Promotion, except for any liability which cannot be excluded by law. Further, to the fullest extent permitted by law, the Promoter excludes liability for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or any website, or any unauthorised intervention, or any combination thereof, including any non-delivery or corruption of entries to the Promoter, injury or damage to Participants' or any other person's computer related to or resulting from participation in or downloading any materials in this Promotion. The use of any automated entry software or any other mechanical or electronic means that allows a Participant to automatically enter repeatedly is prohibited and will render all entries submitted by that Participant invalid. If the Promoter has not entered into any correspondence with the Participant prior to the Closing Date of this Promotion, it is the responsibility of the Participant to contact the Promoter to ensure their claim has been received and/or been verified.
11. Once reward claims have been received and verified, please allow up to thirty (30) business days from claim approval to receive the Reward via Participant details provided in clause 4 (b).
12. The Promoter does not accept any responsibility for misleading or incorrect information provided by a reseller regarding this Promotion.
13. All entries become the property of the Promoter. The Promoter collects personal information in order to conduct the Promotion. Claiming is conditional on providing this information. The Promoter will use the information contained in the Promotion claim form to contact Participants if it has any queries regarding claims, and where to send Rewards. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to its related bodies corporate and agencies assisting with the Promotion, which may be outside the participating country and as required, to regulatory authorities in Hong Kong. If the information requested is not



provided, the Participant may not participate in this Promotion. The Promoter's privacy policy can be viewed at <http://www8.hp.com/hk/en/privacy/privacy.html>.

The laws of Hong Kong apply to the Promotion to the exclusion of any other law. Entrants submit to the exclusive jurisdiction of the courts of Hong Kong.

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