

HP is giving your customers a chance to boost their productivity for free when they purchase selected HP Business Notebooks, Desktops and Workstations between now and February 28, 2014. And there's a sweet sounding bonus for you too!

Your customers can select a free docking station, monitor, printer or action camera with all purchases of eligible product between December 1, 2013 and February 28, 2014.

It's easy for you to ensure your customers get their Summer Bonus from HP, here's how:

- 1. Customer purchases an eligible HP Business Notebook, Desktop or Workstation.
- 2. They simply select which of one of the four Summer Bonus products they'd like to receive:

Convenience: A free HP Docking Station compatible with their notebook.*

View: A free HP 23" Elite Display or HP Z22i Display.

Print: A free HP OfficeJet 8600 Plus to print, scan, copy or fax their documents.

Record: A free HP Action Cam ac200w video camera with waterproof case – just for fun!

- 3. Customer registers on **hp.co.nz/summerbonus** and follows the steps for redemption.
- 4. HP will deliver the selected bonus product directly to the customer.

Customers can visit **hp.co.nz/summerbonus** for full terms and conditions and a list of eligible products.

Plus you can enjoy a Sweet Sounding Summer too!

You and a friend could be in the audience at Eminem, Bruce Springsteen, Paramore, Queens of the Stone Age, Rudimental, Bruno Mars, John Mayer or The Rolling Stones!

Be in to win weekly prizes of double passes to some of the summer's best concerts with every purchase of eligible HP Business Notebooks, Desktops and Workstations from Ingram Micro, exeed and HP between December 1, 2013 and February 28, 2014.†

Plus we'll do a major draw at the end of the promotion to win a trip for two to see The Rolling Stones live in Adelaide including flights, two nights accommodation and \$1,000 spending money! As with previous promotions the more you purchase, the more chances you have in the weekly and major draws.

Please speak to your Distributor or HP Partner Business Manager if you'd like an A4 flyer you can send to your customers with details of this promotion.

HP Summer Bonus Promotion

*Docking stations offered are not compatible with the ProBook 400 series or HP2570 notebooks

'Resellers do not need to register to be a part of this promotion, HP will collate all eligible purchases from Ingram Micro, exceed and HP. HP will conduct a draw for weekly prizes each Monday based on all purchases to date and email the winning reseller with details of the prize every Tuesday throughout the promotion. The draw for the major prize will take place on March 3 and be communicated out on March 4, 2014. If the weekly winner does not live in Auckland, HP will pay for flights and one night's accommodation from the nearest main centre. Major prize includes economy flights for two plus two nights' accommodation (including breakfast) in Adelaide and two Ruby VIP tickets to see The Rolling Stones at the Adelaide Oval on March 22, 2014 and NZ\$1,000 spending money.

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